

# Stratamark®

for the prevention and treatment  
of stretch marks



Enjoy your maternity,  
stretch mark free skin  
is our task

Stratamark - the novel formulation  
for the prevention and treatment  
of stretch marks

# Stretch marks can be more than just a cosmetic concern



Stretch marks are a well recognized and common skin condition that can be a cause of great **concern** and **insecurity** during and after pregnancy.

Stretch marks are often the result of the **rapid stretching of the skin** associated

with rapid growth or rapid weight changes.

Stretch marks may also be **influenced by hormonal changes** associated with puberty, pregnancy, body-building, hormone replacement therapy etc.<sup>1</sup>

Although they are not detrimental to health, they can cause physical symptoms such as **itchiness, tenderness and pain**. Because of their visual appearance, they can also significantly affect one's **self-esteem and image**.<sup>2</sup>

Unlike cosmetic and moisturizing products, **Stratamark is a medical device with therapeutic action** for the prevention and treatment of stretch marks.

- Stretch marks can cause physical symptoms such as itchiness, tenderness and pain
- They can significantly affect your self-esteem and image<sup>2</sup>

# About stretch marks



Stretch marks are a type of thin, flattened scar. Although the cause for developing stretch marks is not fully understood it is thought to be due to an **abnormal change in the underlying tissue of the skin**. In the

early stages stretch marks appear slightly raised with a pink to red color, which over time develops a slight purple tinge and then eventually becomes white and depressed with finely wrinkled lines.

**Striae Distensae** is the generic term for stretch marks, but there are several different classifications:

- **Striae Gravidarum** describes stretch marks that occur due to pregnancy.



- **Striae Rubra** describes early red stretch marks.



- **Striae Alba** describes mature, whiter and depressed stretch marks.

- Stretch marks are two and a half times more frequent in women<sup>2</sup>
- Consensus studies show that stretch marks affect between 60% - 70% of pregnant women.<sup>2</sup>

# Prevention and treatment of stretch marks

**Stratamark is a unique gel formulation, specifically designed for the prevention and treatment of all types of stretch marks.**

- Softens and flattens stretch marks
- Reduces redness and discoloration associated with stretch marks
- Relieves the itching and discomfort of stretch marks

**Stratamark is applied in a very thin layer to the relevant areas.**

- Highly efficient: Stratamark gel is a unique formulation that requires substantially less product per application than typical moisturizing creams or cosmetic preparations.
- Easy application to all areas of the skin, including exposed and sensitive areas
- Can be covered by undergarments, sunscreens or cosmetics

# Stratamark®

for the prevention and treatment of stretch marks

**Stratamark dries to form a thin, flexible and protective gel sheet that is gas permeable and waterproof.**

- Allows the skin to normalize the collagen synthesis cycle
- Hydrates and protects the skin

**Stratamark is transparent and odorless. It does not contain alcohol, fragrances or parabens.**

- Does not penetrate below the level of the stratum corneum (the top layer of the skin)
- Suitable for pregnant women, breastfeeding mothers, children and people with sensitive skin





Stratamark<sup>®</sup>

for the  
prevention  
and treatment of  
**stretch  
marks**

Das Wirkungsprinzip und die Anwendung sind  
auf der Verpackung angegeben.  
Nicht anwenden bei  
Hauterkrankungen oder  
Schwangerschaften im  
ersten Trimenon.  
Nicht anwenden bei  
Hauterkrankungen im  
ersten Trimenon der  
Schwangerschaft.

50g  
NCS

# How to use Stratamark

- Ensure that the skin is clean and dry.
- Apply a **very thin layer** of Stratamark to the relevant areas with your fingertips and distribute evenly to form a very thin layer and allow the gel to dry.
- Apply **once per day**, or after each wash.
- For best results Stratamark should be maintained in continuous contact with the skin (24 hours a day).
- When applied correctly, Stratamark **should be dry in 5-6 minutes**. If it takes longer to dry you have probably applied too much. A little amount of gel goes a long way. Gently remove any excess gel with a tissue or paper towel and allow the drying process to continue.
- Once dry, Stratamark can be covered by undergarments, sunscreens or cosmetics.

## How much Stratamark do I need?

**Stratamark is a unique formulation that requires substantially less product per application than typical moisturizing creams or cosmetic preparations.**

- One 20 g (0.7oz) tube contains enough gel for approximately one month treatment for women in the late stages of pregnancy.
- One 50 g (1.75oz) tube contains enough gel for approximately two months treatment for women in the late stages of pregnancy.



# Recommended duration of treatment

## Prevention of stretch marks during pregnancy

Stratamark is recommended for use from the beginning of the second trimester (13 weeks) or at the first sign of stretch marks. Treatment should be continued following birth for a minimum of 60 to 90 days.

## Prevention of stretch marks during growth spurts

Stratamark should be used for the duration of the growth spurt or until the skin is no longer tightly stretched. Treatment should then be continued for 60 to 90 days.

## Treatment for existing stretch marks

Stratamark should be used for at least 60 to 90 days (24 hours a day, 7 days a week). Continued use is recommended until no further improvement is seen. Severe and/or older stretch marks may need longer treatment.

Stratamark may also be used in combination with other stretch mark treatments including laser therapy with the advice of your physician.

# Removal of Stratamark

Stratamark can be easily removed from your hands after application: simply wash your hands with liquid soap and warm water. Repeat if necessary.

From Stratpharma Switzerland, producer of:



**Stratamed is a breakthrough treatment that can be used on open wounds and compromised skin.**

- Stratamed can be used immediately after cesarean sections, surgical procedures, skin resurfacing etc.
- Stratamed creates an optimal environment for the healing process of the skin.
- Stratamed is suitable to use on infants, during pregnancy and whilst breastfeeding.



[www.stratamed.com](http://www.stratamed.com)



**Fresh scar after incision**

Before treatment (left) and 8 weeks post treatment (right) with Stratamed (monotherapy).



**Laser resurfacing (acne scars)**

Before, during and 7 days post treatment with Stratamed in combination with thermage and CO<sub>2</sub> fractional laser resurfacing.

Stratamed case studies: Sandhofer M, Schauer P. Skinmed 2012; 10(6):1-7



## **Strataderm – for the prevention and treatment of hypertrophic scars and keloids.**

- Strataderm is used after cesarean sections, general surgery, trauma etc.
- Strataderm is safe to use on infants, during pregnancy and whilst breastfeeding.



[www.strataderm.com](http://www.strataderm.com)

The female body goes through a number of changes during pregnancy and childbirth and one of the most noticeable is following a cesarean section. **Stratamed and Strataderm help mothers to get the best possible scar outcome after a cesarean section.**

“In particular, wounds subjected to tension due to motion, body location or loss of tissue are at increased risk of scar hypertrophy and spreading. Thus the importance of rapid primary closure of wounds cannot be overstated.”<sup>3</sup>”



### **Fresh and old scar after cesarean section**

Both scars untreated.

# Care for your baby – and your skin



- Specifically designed for the prevention and treatment of stretch marks
- Softens and flattens raised and depressed stretch marks
- Reduces redness and discoloration of stretch marks
- Relieves itching and discomfort of stretch marks
- Suitable for pregnant women, breastfeeding mothers, children and people with sensitive skin

[www.stratamark.net](http://www.stratamark.net)



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 **Stratapharma**  
Switzerland



SK-ML-011-2-1116